

Table 24.8. Strongest anxiety-provoking elements for genetically modified foods: total panel and two-concept response segments

	Total	Segment	
		1	2
<i>Base size</i>	121	59	62
<i>Additive constant</i>	24	19	29
Total panel			
You trust the government will keep the earth and you safe	10	-1	21
You trust the local government will keep the earth and you safe	9	-1	18
Segment 1: Afraid of the issue itself			
You are scared . . . inside and out	5	11	-2
Genetically engineered pharmaceutical drug crops to deliver medicines by food . . .	6	10	1
You think about it when you are all alone . . . and you feel so helpless	3	9	-3
Affecting children . . .	4	9	-1
Segment 2: Afraid of intervention by authorities			
You trust the government will keep the earth and you safe	10	-1	21
You trust the local government will keep the earth and you safe	9	-1	18
You believe international cooperation will keep the earth and you safe	4	-6	14
You trust the Food and Drug Administration will keep the earth and you safe	4	-4	12
You believe the businesses impacted will work to keep the earth and you safe	5	-2	11